



**FOR IMMEDIATE RELEASE:**

**Off Camber Productions announces results of The GRiT EPIC – An adventure gravel ride in the Teanaway Wilderness**

Seattle, WA – July 10, 2022 – [Off Camber Productions](#) is announcing the results of [The GRiT EPIC](#), a gravel ride and mountain bike race in the Teanaway Wilderness.

Julie Robertson Zivin of the Colavita Hello Fresh team and Sam Owens of Premier Racing took top honors at the inaugural GRiT adventure gravel race, winning the Open categories of the XL race. Located near the Central Washington Town of Cle Elum, the GRiT is a challenging three course event taking riders through the pristine Teanaway wilderness.

The GRiT offered riders three options: the GRiT course at 35 miles and 4200 ft of climbing, the GRiT L course with 47 miles/5200 ft and the challenging GRiT XL course with 68 miles of riding and 8700 ft of climbing. Race Director Erik Olson said “we created the routes to showcase the natural wonder of the Teanaway region. Each course includes sections of broken pavement, smooth gravel, single-track and double-track.”

The promoters at Off-Camber Productions describe the event as “adventure gravel,” “think of early nineties mountain biking,” said course setter Mike McGuffin, “the folks on gravel rigs will be a little under-biked, but under-biking is fun...right.”

Gravel riding has quickly become the fastest growing category in the cycling industry. Its popularity is driven by cyclists who prefer riding uncrowded dirt, fire & logging roads, to busy, unsafe crowded streets. The GRiT Ride tapped into the growing demand nationwide for gravel events, offering a brand-new course through a pristine wilderness.

“Our goal with The GRiT is to build an annual, destination event, drawing riders from around the country, to the communities of Cle Elum and Roslyn,” said Erik Olson, Race Director of The GRiT. “We believe the majesty of the Teanaway Wilderness will become a draw for riders everywhere looking for an adventure in the Pacific Northwest. We aspire that The GRiT becomes an event that supports the Cle Elum/Roslyn community every summer.”

One hundred and sixty-one riders started the day and one hundred and fifty-two riders crossed the finish line.

The GRiT is sponsored by [DRU BRU Brewing](#), [Ride Roslyn bike shop](#), Swift Industries, MiiR, Voler, Clif Bar, Trailside Homes, and Western Elite Services.

### **About [Off Camber Productions](#)**

Off Camber's mission is to grow the bike racing community in the Pacific Northwest by promoting events that accommodate riders of all abilities and by building programs to grow the number of kids, women, BIPOC, LGBTQ, and young adults participating. Off Camber was formed in 2022 bringing together two iconic Pacific Northwest bike racing institutions: MFG Cyclocross and Wednesday Night World Championships mountain bike race series.

### **Contact info:**

Chris Rodde

Co-Founder, Off Camber Productions

[chris@offcamber.bike](mailto:chris@offcamber.bike)

[The GRiT Teanaway EPIC – Are you ready for the Teanaway? \(https://thegrit.bike\)](https://thegrit.bike)

[Off Camber Productions \(https://offcamber.bike/\)](https://offcamber.bike/)

